VISUAL IMPACT ANALYSIS

APPENDIX V



Sydney Metro City & Southwest

Pitt Street North Over Station Development

Visual Impact Analysis				
Applicable to:	Sydney Metro City & Southwest			
	Grant Kolln			
	Sydney Metro			
	Draft			
	1			
	August 2018			
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1. Visual Impact Analysis

1.1. Background

This document was prepared by Virtual Ideas and includes a description of the processes used to create the visual impact photomontages and illustrate the accuracy of the results.

Virtual Ideas is a highly experienced 3D visualisation company which commonly prepares material for court use, and is familiar with the court requirements to provide 3D visualisation media that will communicate the design and visual impact. Our methodologies and results have been inspected by various court appointed experts in a variety of cases and have always been found to be accurate and acceptable.

1.2. Overview

The general process in creating accurate photomontage renderings involves the creation of an accurate, real world scale digital 3D model. We then take site photographs and place cameras in the 3D model that match the real world position that the photographs were taken on site.

The camera positions are then surveyed to identify the MGA coordinates at each position.

By matching the real world camera lens properties to the camera properties in our software and rotating the camera so that surveyed points in 3D space align with the corresponding points on the photograph, we can create a rendering that is correct in terms of position, scale, rotation, and perspective.

The rendering can then be superimposed into the real photo to generate an image that represents accurate form and visual impact. Description of collected data



To create the 3D model and establish accurate reference points for alignment to the photography, a variety of information was collected. This includes the following:

- 1) Architectural design of proposed building envelope
 - Created by: Architectus
 - Format: Revit model
- 2) Surveyed data
 - Created by: CMS Surveyors
 - Format: DWG file
- 3) Site photography
 - Created by: Virtual Ideas (VI Photos)
 - Format: JPEG file
- 4) Surveyed 3D city model
 - Created by: AAM
 - Format: 3DS Studio Max file
- 5) Approved DA building envelopes
 - Supplied by: Architectus
 - Format: Revit model

Notes on images

The photomontages are also showing the indicative building massing at the following addresses for the purpose of visual assessment of the future surrounding city scape:

- Greenland Centre, 115 Bathurst Street
- 116 Bathurst Street

1.3. Methodology

Site Photography



Site photography was taken from predetermined positions as instructed by Sydney Metro and GHD Woodhead. Photographs were taken using a Canon EOS 5DS R digital camera, using a Canon EF16-35mm f/4L IS USM and Canon EF 24-105 f/4L USM lenses. The positions of the photographs were surveyed and then plotted onto survey drawing in DWG format.

3D Model

Using the imported surveyed data into our 3D software (3DS Max), we then imported the supplied 3D model of the proposed building envelope and relevant DA approved building massings.

Alignment

The positions of the real world photography were located in the 3D scene. Cameras were then created in the 3D model to match the locations and height of the position from which the photographs were taken from. They were then aligned in rotation so that the points of the 3D model aligned with their corresponding objects that are visible in the photograph.

Renderings of the building massing were then created from the aligned 3D cameras and montaged into the existing photography at the same location. This produces an accurate representation of the scale and position of the new building envelope with respect to the existing surroundings.

In conclusion, it is my opinion as an experienced, professional 3D architectural and landscape renderer that the images provided accurately portray the level of visibility and impact of the built form.

Yours sincerely, Grant Kolln



1.4. CV of Grant Kolln, Director of Virtual Ideas

Personal Details

Name:	Grant Kolln
DOB:	07/09/1974
Company Address:	Suite 71, 61 Marlborough St, Surry Hills, NSW,
2010 Phone Number:	02 8399 0222

Relevant Experience

- 2003 Present Director of 3D visualisation studio Virtual Ideas. During this time I have worked on many visual impact studies for legal proceedings in various different types of industries including architectural, industrial, mining, landscaping, and several large public works projects. This experience has enables us to create highly accurate methodologies for the creation of our visual impact media and report creation.
- 1999 2001 Project Manager for global SAP infrastructure implementation Ericsson, Sweden
- 1999 1999 IT Consultant Sci-Fi Channel, London
- 1994 1999 Architectural Technician, Thomson Adsett Architect, Brisbane, QLD

Relevant Education / Qualifications

1997 Advanced Diploma in Architectural Technology, Southbank TAFE, Brisbane, QLD



1.5. Key map indicating location of photography positions





1.6. Camera Position A - Overview

Original photograph



Photomontage of proposed envelope

Original photograph with surveyed alignment points



Photo Date - 30th June 2016 Photo Lens - 20mm



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Camera Position A - Original photograph





Camera Position A - Photomontage of proposed envelope











1.7. Camera Position B - Overview

Original photograph



Photomontage of proposed envelope







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Camera Position B - Original photograph





Camera Position B - Photomontage of proposed envelope







Camera Position B - Original photograph with surveyed alignment points



1.8. Camera Position C - Overview

Original photograph



Photomontage of proposed envelope





Photo Date - 10th February 2017 Photo Lens - 31mm



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Camera Position C - Original photograph



Photo Date - 10th February 2017 Photo Lens - 31mm



Camera Position C - Photomontage of proposed envelope



Photo Date - 10th February 2017 Photo Lens - 31mm



Camera Position C - Original photograph with surveyed alignment points



Photo Date - 10th February 2017 Photo Lens - 31mm



1.9. Camera Position D - Overview

Original photograph



Photomontage of proposed envelope









Camera Position D - Original photograph





Camera Position D - Photomontage of proposed envelope





Camera Position D - Original photograph with surveyed alignment points





1.10. Camera Position E - Overview

Original photograph



Photomontage of proposed envelope









Camera Position E - Original photograph





Camera Position E - Photomontage of proposed envelope











1.11. Camera Position F - Overview

Original photograph



Photomontage of proposed envelope









Camera Position F - Original photograph





Camera Position F - Photomontage of proposed envelope





Camera Position F - Original photograph with surveyed alignment points





1.12. Camera Position G - Overview

Original photograph



Photomontage of proposed envelope





Photo Date - 11th April 2018 Photo Lens - 16mm

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Camera Position G - Original photograph





Camera Position G - Photomontage of proposed envelope



Photo Date - 11th April 2018 Photo Lens - 16mm



Camera Position G - Original photograph with surveyed alignment points





1.13. Camera Position H - Overview

Original photograph



Photomontage of proposed envelope









Camera Position H - Original photograph





Camera Position H - Photomontage of proposed envelope







Camera Position H - Original photograph with surveyed alignment points



2. Appendix A - Camera Position Survey

2.1. Survey for camera positions A & B



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2.2. Survey for camera position C





2.3. Survey for camera positions D, E, F





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2.4. Survey for camera positions G & H





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